

# AI For Profitable Content Creation: The Workbook

I have created this workbook for you so that you can take notes of any ideas that come into your mind while going through ***The AI Tactics Volume 5: Using AI For Content Creation In Your Online Business Workshop***. I have also given you several action steps to take! ***Take those action steps!*** You're also going to have a flood of ideas, so make sure that you take really good notes, so you don't forget all the great stuff you learn or ideas that "hatch" during what I'm showing you in this workshop!

## **Blog posts**

**Action Step:** Create content for a blog post using the steps and tactics I showed you in the workshop. I recommend doing this for 5 different blog posts, so you can develop this skill.

**Ideas:** \_\_\_\_\_

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## **Stories**

**Action Step:** Use AI to help you create a story with a related call to action at the end of it. Then take your story, put it into the format of your choice (*a blog post, email, video, etc.*) and publish it. Promote it to your audience and measure your results.

**Ideas:** \_\_\_\_\_

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## **Reviews**

**Ideas:** \_\_\_\_\_

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## **Summaries**

**Action Step:** Use AI to create a summary for one of your blog posts and then turn that summary into something (*social media post, email, etc.*) you can use to get people to read your full blog post.

**Ideas:** \_\_\_\_\_

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## **Newsletters**

**Action Step:** Newsletters are super powerful, so take some time and decide if you can use them in your marketing. AI makes them super quick and easy to create, so really think on this.

**Ideas:** \_\_\_\_\_

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## **Ecourses**

**Ideas:** \_\_\_\_\_

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## **Challenges**

**Ideas:** \_\_\_\_\_

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## **Videos**

**Action Step:** Use AI to develop a few ideas for you to create videos for. Create a script for one of those ideas, and then create your video. Remember you can use AI to create your video too. But at least practice this a few times to see what you can do for creating videos for your marketing in your online business.

**Ideas:** \_\_\_\_\_

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## **Infographics**

**Ideas:** \_\_\_\_\_

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## **Guides**

**Action Step:** Guides are great for many uses in your marketing. Decide how you want to use guides in your marketing and then go use what you've learned to develop your first one. You'll see that you will soon become a guide creating monster and have them for many topics in your business and use them in many different ways. All the way from building your relationship with your audience to promoting your affiliate links within them to even charging for them!

**Ideas:** \_\_\_\_\_

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## **Checklists**

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## **Podcasts**

**Ideas:** \_\_\_\_\_

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## **Content Round-Ups**

**Action Step:** This is such an easy tactic with so many benefits if you do it correctly. I highly recommend you incorporate this into the routine of your content marketing strategy. Go practice creating one now and see what you can come up with!

**Ideas:** \_\_\_\_\_

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## **Case Studies**

**Ideas:** \_\_\_\_\_

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